

Impact Report

2024



INTRACORP 
FOUNDATION

Vancouver
Seattle
Newport Beach
Austin



OUR MISSION



At Intracorp, we don't just build homes - we help build communities. Through the Intracorp Foundation we work with trusted partners to improve the lives of vulnerable children, youth, and their families and enrich communities in a meaningful, lasting way. Our vision is to leverage our knowledge and expertise to make lasting changes in the community - beyond simply writing a cheque.

Founded in 2018, the concept of the Intracorp Foundation was introduced by the Houssian family. True to Joe's long-time focus of enabling others to live at their best, the Foundation's primary objective is to share our success by engaging with mission-aligned groups. The Foundation also provides an invaluable opportunity to engage our teams in understanding how to deeply participate in philanthropy.

Our passionate and engaged Committees identified groups dedicated to changing the path for young, vulnerable populations and led a selection process to determine the best organizations for us to partner with. We are excited to share the extraordinary organizations our Committees have partnered with, and the impacts of these partnerships.

2024 HIGHLIGHTS

200,000



dollars
granted

13



organizations
supported

26



members of Intracorp
Foundation committees

63



team members who
volunteered for
Foundation partners

280



hours
volunteered

10,000+



youth/families
supported

IMPROVING THE LIVES OF VULNERABLE CHILDREN AND YOUTH



HOMEAID OC



AMARA FAMILY



LIFEWORKS



AUSTIN



LIFEWORKS AUSTIN

The Austin Foundation Committee have continued to support two extraordinary organizations supporting local youth.

ABOUT LIFEWORKS AUSTIN

LifeWorks believes that unhoused youth are future neighbors and has programs built around helping youth experiencing homelessness find long-term stability with housing, education, work, and mental health. It is a direct service organization and community influencer serving youth with histories of homelessness, systems involvement (e.g., juvenile justice, foster care), early parenthood, and/or complex trauma. They lead a community-wide effort of numerous providers and systems to make youth homelessness in Austin rare, brief, and non-recurring.

PARTNERSHIP OUTCOMES

LifeWorks is aligned with the Intracorp Foundation's mission to improve the lives of vulnerable children and youth, as they seek to empower young people, aged 16-24, during a pivotal juncture in their lives. Those served by LifeWorks are coming from circumstances - homelessness, foster care, juvenile justice - that can lead to significant trauma. For these young individuals, a lack of support could lead to a cycle of homelessness, while the right resources we can help them craft a future they'll cherish. Additionally, 50% of their clients are pregnant or parenting. By providing safe housing, they not only offer shelter but also nurturing environments where young parents and their young children can thrive.

lifeworks





LIFEWORKS AUSTIN

TEAM MEMBER SUPPORT

LifeWorks provide numerous volunteer opportunities for Intracorp Austin throughout the year, including participating in their Home Improvement Challenge, where they provided essential furnishings to create a stable and welcoming home for a young father and his child. They also volunteered to help reconstruct community garden beds, building a new gardening system that LifeWorks apartment residents can use year-round.

FINANCIAL SUPPORT

The Intracorp Foundation granted \$25,000 to support a match fund to encourage donations at their annual Lunch for LifeWorks fundraising event. Funds raised are unrestricted and support LifeWorks agency-wide, but it has predominantly been allocated to LifeWorks Rapid Rehousing and Street Outreach programs. The Street Outreach Program is the first step in the LifeWorks continuum of housing services. Street Outreach serves runaway, homeless, street-dependent, and at-risk youth and young adults with an array of services focused on reducing the risks of street life. The Rapid Rehousing Program provides on-site case management and group services for young adults and their children for up to two years.





ABOUT ANY BABY CAN

Any Baby Can is a non-profit that partners with families to overcome obstacles and achieve well-being. With programs that meet clients where they are – at home, work or school – Any Baby Can helps build stability, develop skills and navigate systems so children and families reach their full potential. The Any Baby Can community empowers parents, prioritizes healthy families, and invests in child development. They serve expecting parents, parents of young children, children with developmental delays and children with health care needs.

PARTNERSHIP OUTCOMES

Intracorp's grant will support Any Baby Can in securing a fatherhood counselor for its No Estás Solo (NES) wraparound counselling program.

NES counselling complements evidence and research-based programs by helping to stabilize families with mental health counselling or support groups. Program staff members are trained in Mental Health First Aid to identify clients who need support and counselling. If indicated, referrals to NES are made, and bilingual counselling staff (English/Spanish) complete mental health assessments to triage clients into support groups or counselling sessions.

NES typically serves 350 individuals a year through counselling and support groups, with a third of these first-time mental health support users.





ANY BABY CAN

TEAM MEMBER SUPPORT

Many of Any Baby Can's client families don't have the money to provide the holiday experience that we often take for granted. Through the Adopt-A-Family campaign the Austin team provided a family of five with gifts this holiday, ensuring a brighter festive season.

There are also opportunities for team members to volunteer at respite events for children and families and Camp Grey Dove, a summer camp for siblings of children with special health care needs.

FINANCIAL SUPPORT

Any Baby Can were granted \$25,000 towards No Estás Solo counselling services.

"Men are raised to walk with our chest out and not talk about our feelings – and that's what got me in trouble in the past. Not being able to deal with emotions. But now I can be my natural self and be confident in that"

Steven, Fatherhood Class Participant



any baby can



NEWPORT BEACH



HOMEAID ORANGE COUNTY

The Newport Beach Foundation Committee is working with four organizations, helping people experiencing or at risk of homelessness build new lives and youth with medical needs receive the care they deserve.

ABOUT HOMEAID

Founded in 1989, HomeAid Orange County has completed a total of 70 housing projects and served 77,000 people to date. They continue to serve 10,000 people annually. Currently, HomeAid has six housing projects in various stages of development that will add a total of 58 housing units (241 beds) to Orange County. These will serve a variety of needs in the homeless population, including emergency shelters, bridge housing, and permanent affordable housing.

PARTNERSHIP OUTCOMES

The Intracorp Foundation is supporting HomeAid for the third consecutive year, with funding allocated to its HomeAid Orange County Family CareCenter. The CareCenter is a place to call home for up to 80 individuals and provides wrap around services including housing navigation and case management. The CareCenter features flexible, semi-private living areas, private bathrooms, and three meals per day. It is a critically needed emergency shelter open 365 days a year to serve Orange County families, supporting up to 450 residents annually. 90% of families who enter the CareCenter are successfully placed into permanent housing.





HOMEAID ORANGE COUNTY

TEAM MEMBER SUPPORT

There are a variety of volunteer opportunities for the Newport Beach team can see firsthand the positive impact they can make in their community. These include collecting and distributing diapers and baby wipes for Diaper Drives, helping put together care packages for the families moving from shelters to more permanent housing, and participating in HomeAid Care Days.

FINANCIAL SUPPORT

The Intracorp Foundation granted \$25,000 to HomeAid Orange County, which will be used to support in operating HomeAid Orange County Family CareCenter.





ABOUT PROJECT HOPE ALLIANCE

The mission of Project Hope Alliance is to end the cycle of homelessness, one child at a time. They believe that the futures of the youth we serve should not be limited by the circumstances of their parents. They fight to end the cycle of homelessness with a proactive, upstream approach to helping each student in their program by ensuring that they have the necessary resources to survive today and thrive in the future.

PARTNERSHIP OUTCOMES

Our partnership supports the case management team, who serve as the “frontline” for distribution of the On-Site Case Management Program. Using a proactive, individualized, holistic approach, case managers provide social-emotional and academic support for youth experiencing homelessness.

TEAM MEMBER SUPPORT

Intracorp is able to engage with volunteer opportunities to support Project Hope's students throughout the year. Volunteer opportunities include individual opportunities (such as mentoring and tutoring) and group opportunities (such as volunteering at office donation drives or career exploration panels).

FINANCIAL SUPPORT

The Intracorp Foundation donated \$7,500 to support Project Hope's On-Site Case Management Program, placing trained, professional case managers directly on campuses to provide intensive case management and mentorship services to youth experiencing homelessness in Orange County.





CHILDREN'S HOSPITAL LOS ANGELES

ABOUT CHILDREN'S HOSPITAL LOS ANGELES

Children's Hospital Los Angeles' (CHLA) mission is to create hope and build healthier futures. As a "Safety Net" Hospital, CHLA upholds a fundamental principle: no child is turned away. Approximately 75% of their patient population is covered by Medi-Cal, California's Medicaid program, rather than commercial health insurance. This is a testament to their unwavering commitment to caring for vulnerable families and underserved communities. They rely on donations to bridge the gap between the cost of care and the low reimbursements for that care.

PARTNERSHIP OUTCOMES

Intracorp's contribution to the Heart Institute fund provides flexible funds to support urgent needs and highest priorities, including: funding urgent equipment needs, funding and sustaining research studies, providing families in need with transportation vouchers, food vouchers, vouchers for equipment and other needs for their child, recruiting and retaining the best faculty to maintain a strong multidisciplinary team and training the next generation of pediatric cardiac specialists.

TEAM MEMBER SUPPORT

Intracorp is able to participate in CHLA's Kids Day of Service.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$10,000 to support Project Hope's On-Site Case Management Program, placing trained, professional case managers directly on campuses to provide intensive case management and mentorship services to youth experiencing homelessness in Orange County.





SPEECH AND LANGUAGE DEVELOPMENT CENTER

ABOUT SPEECH AND LANGUAGE DEVELOPMENT CENTER

Speech and Language Development Center's (SLDC) mission is to provide education and therapy to children and young adults with special needs in an environment that nurtures growth, inspires achievement and maximizes their potential. SLDC envisions a center which lives its values, is acknowledged as a leader in special education and is a model for other organizations. More than 175 staff members provide programs and services for over 200 children and adults ages 1 through 28. The majority of SLDC's students have a diagnosis of Autism Spectrum Disorder, though many students have multiple conditions.

PARTNERSHIP OUTCOMES

SLDC is dedicated to ensuring that every child, regardless of their abilities or financial means, has access to the high-quality support they deserve to reach their full potential. Through specialized programs, free or reduced-cost resources, and comprehensive care, SLDC fills a critical gap for families who have nowhere else to turn. This partnership supports their intensive outpatient program, which creates a healthy transition for teens to flourish in their home school settings while maintaining their privacy as they access programs.

FINANCIAL SUPPORT

We donated \$7,500 to enable SLDC to invest in its intensive outpatient program. This grant contributes to the well-being and future success of some of the most vulnerable youth in the Southern California community, helping them lead healthier, happier lives.



A man and a woman are seated in a modern office lounge, facing each other across a glass coffee table. The man, on the left, is wearing a dark blue zip-up jacket and dark trousers, holding a white mug. The woman, on the right, is wearing a white cardigan over a dark floral dress, also holding a white mug. The coffee table is round with a glass top and a dark metal frame, featuring a small potted plant with a red flower. Large windows in the background offer a view of a city skyline with various buildings. The scene is overlaid with a light blue tint and a large, semi-transparent orange arrow pointing right on the left side.

SEATTLE



AMARA FAMILY

The Seattle Foundation Committee continued to support two multi-year partner organizations dedicated to equitable communities.

ABOUT AMARA FAMILY

Amara is committed to positive long-term outcomes for children and families. They drive systemic change, promote healing, and advance racial and LGBTQIA+ equity, by offering programs and services to families during the foster care process, and to adoptees and families, following adoption. Amara supports over 1,500 people each year, and over 270 children experiencing foster care are supported through their Emergency Sanctuary, Family Time, Foster Care and Best for Babies programs. This sees over 34,000 safe bed-nights provided to children in foster care, and last year 57 children were safely returned home to their parents or adopted by their Amara foster parents.

PARTNERSHIP OUTCOMES

Our donation will support Amara to continue their initiatives to support vulnerable youth and their families.

TEAM MEMBER SUPPORT

The Seattle team have provided hands on support through volunteering opportunities, such as building and donating 20 back-to-school backpacks with the support of our consultants and vendors. The team also volunteered with mailing efforts ahead of Amara's annual fundraising gala.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$22,500 to enable Amara to continue its support of children at risk of foster care in King and Pierce counties.





ABOUT LIFEWIRE

LifeWire supports survivors of domestic violence on their path towards safety, stability, and healing. They work to end domestic violence by changing community beliefs, attitudes, and behaviors. Over their 43 years of service, they have partnered with more than 160,000 domestic violence survivors (~3,720 survivors annually). LifeWire is the most comprehensive domestic violence (DV) service agency in Washington State and the largest DV housing provider in King County—providing emergency and relocation services for survivors and their children who would otherwise have to remain in an abusive household or become homeless.

PARTNERSHIP OUTCOMES

LifeWire turns away one household for every one they serve with shelter or housing simply due to capacity and are working hard to bridge that gap. This year, their goal is to provide vital assistance to 280 families (750 individuals including kids), approximately a 30% increase year on year. Our funding will support with their emergency shelter program, which is currently at risk due to rising rents.

TEAM MEMBER SUPPORT

The Seattle team organized and delivered 27 age-appropriate Spring baskets for children living in the LifeWire shelter. These baskets were each filled with 20+ comforting items such as clothing, toys, games, and personal care items, bringing joy and relief to the young residents during a difficult time.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$27,500 to support Lifewire's shelters.





VANCOUVER



AUNT LEAH'S PLACE

The Vancouver Foundation Committee supported five organizations who are committed to improving outcomes for young people.

ABOUT AUNT LEAH'S PLACE

Aunt Leah's Place helps prevent children in foster care from becoming homeless and mothers in need from losing custody of their children. To support them on their journey to self-sufficiency, Aunt Leah's Place provides supportive housing, job training and coaching on essential life skills.

PARTNERSHIP OUTCOMES

The Foundation provided funding for the third consecutive year. Our grant will be used to support the She Thrives program, which will support 25 young women and their children in a brighter future. Each young woman will be paired with a support worker who will help her build a life plan, and be there as her guide, coach and mentor each step of the way for the year ahead. Aunt Leah's new individualized person-centered approach will offer a strong one-to-one continuum of support that will better help each young woman along her path.

TEAM MEMBER SUPPORT

As Aunt Leah's continue to build their housing program, they will be looking for pro-bono advice on housing development from the Intracorp team. We have featured in their matching campaign to encourage other corporate Foundation's to also donate to this program.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$15,000 to support Aunt Leah's.

Aunt
Leah's





COAST MENTAL HEALTH

ABOUT COAST MENTAL HEALTH

All of us are likely to encounter some form of mental illness during our lives. A Vancouver based non-profit, Coast, believes that people living with mental challenges can thrive in our communities if they are given the right resources: housing, support services and employment and education opportunities. Their approach is client-focused and community-based. The people they serve – their clients – take the lead in their recovery, working side-by-side with Coast's team to set goals and decide which services and programs will best help them meet these goals.

PARTNERSHIP OUTCOMES

It costs \$2,000 for Coast Mental Health to provide support services to one person for one year. We sought to leverage our connections to provide mental health support for 2.5 youth.

TEAM MEMBER SUPPORT

The Vancouver Office has transitioned to ordering all internal catering from social value enterprises. Social Crust Café is part of Coast's Culinary Skills Program, providing youth recovering from mental illness with training, coaching and work experience. One of our preferred social value vendors, the Vancouver office ordered 237 meals from Social Crust in 2024.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$2,500 to support Coast. This was part of a matching effort that saw \$2,500 CAD matched by our CEO.





WEST COAST KIDS CANCER FOUNDATION

ABOUT WEST COAST KIDS CANCER FOUNDATION

West Coast Kids Cancer Foundation (WCK) is an organization supporting families with small actions that make a big impact every day. They provide food, connection, resources, and mental health support for families navigating childhood cancer and blood disorders. All programs are provided to families at no cost.

PARTNERSHIP OUTCOMES

WCK has grown quickly since it was established in 2017 and requires additional funding to allow it to grow its programming and serve more children and their families. In addition to providing food packages to children and their families, WCK runs day camps to support children receiving treatment. WCK also runs online Caregiver Sessions for parents and caregivers once a month. In these sessions, people can learn more about different aspects of childhood cancer and blood disorders and how to manage their everyday impacts. The sessions provide space for caregivers to ask questions and engage in conversation.

TEAM MEMBER SUPPORT

WCK has volunteer opportunities including packing food boxes for families or the hospital, and our team were invited to their annual Impact Dinner.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$2,500 to support WCK's Impact Dinner fundraiser.





MOM2MOM

ABOUT MOM2MOM

More than 150,000 children in BC live in poverty. Without intervention, research shows that these children are at risk of mental health issues, chronic health issues, addiction, and poor educational outcomes. Mom2Mom's mission is to connect moms and children living in poverty with the community, resources, and support they need to thrive.

PARTNERSHIP OUTCOMES

Food poverty is one of the biggest challenges faced by moms who are solo-parenting in poverty. This partnership has enabled Mom2Mom to provide grocery stipends to 280 moms and their children.

TEAM MEMBER SUPPORT

Team members have also volunteered at Mom2Mom events, greeting families as they collect their gifts and groceries.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$15,000 to support Mom2Mom. We granted \$5,000 in spring as part of Mom2Mom's Compassion Fund matching campaign, which exceeded its target. The Compassion Fund is a reserve fund which provides life-changing financial support for things like extra groceries, medical bills not covered by MSP, household necessities, help with overdue bills, and much more. We donated a further \$10,000 as a match donor for Mom2Mom's holiday campaign, which encouraged additional match donors and saw gifts triple matched!

"The Intracorp Foundation is proud to partner with Mom2Mom to improve the lives of moms and children living in poverty. The Mom2Mom team works tirelessly to help families realize their potential, by connecting them with the community and providing them with the resources and support needed to thrive. We believe this is vital to breaking the poverty cycle."

Intracorp Foundation, M2M Matching Donor



mom2mom



THE LANDING YOUTH CENTRE

ABOUT THE LANDING YOUTH CENTRE

The Landing's mission is to invest in strategic partnerships with aligned organizations, co-creating and delivering youth-centred programs that foster resilience, personal development and a mindset of giving back. Over 150 youth are served regularly, and these youth attend Vancouver's most impoverished schools, categorized as Tier 1 schools by the Vancouver School Board. Many of the youth come from single-parent/guardian households or households that fall below the poverty line.

PARTNERSHIP OUTCOMES

The Landing's team will use our donation to support the operations of the The Landing Youth Centre, specifically their Youth Empowerment Programming which is offered six days per week. This includes covering the costs of mentorship, professional tutoring, and various life-skills workshops that empower youth to become the best versions of themselves.

TEAM MEMBER SUPPORT

The Landing will work with the Vancouver Committee to facilitate volunteer opportunities for our team members in alignment with their values of Community, Accountability, Resiliency and Empowerment.

FINANCIAL SUPPORT

The Foundation donated \$15,000 The Landing. The funding will support programming throughout the 2024-2025 school year.





We look forward
to continuing to
make positive
contributions to our
local communities
in 2025.