

Impact Report

2023



INTRACORP 
FOUNDATION

Vancouver
Seattle
Newport Beach
Austin



OUR MISSION



At Intracorp, we don't just build homes - we help build communities. Through the Intracorp Foundation we work with trusted partners to improve the lives of vulnerable children, youth, and their families and enrich communities in a meaningful, lasting way. Our vision is to leverage our knowledge and expertise to make lasting changes in the community - beyond simply writing a cheque.

Founded in 2018, the concept of the Intracorp Foundation was introduced by the Houssain family. True to Joe's long-time focus of enabling others to live at their best, the Foundation's primary objective is to share our success by engaging with mission-aligned groups. The Foundation also provides an invaluable opportunity to engage our teams in understanding how to deeply participate in philanthropy.

Our passionate and engaged Committees identified groups dedicated to changing the path for young, vulnerable populations and led a selection process to determine the best organizations for us to partner with. We are excited to share the extraordinary organizations our Committees have partnered with, and the impacts of these partnerships.

2023 HIGHLIGHTS

200,000



dollars
granted

13



organizations
supported

26



members of Intracorp
Foundation committees

71



team members who
volunteered for
Foundation partners

210



hours
volunteered

10,000+



youth/ families
supported



IMPROVING THE LIVES OF VULNERABLE CHILDREN AND YOUTH



AUSTIN



LIFEWORKS AUSTIN

life3
works

The Austin team have chosen to support three extraordinary organizations supporting local youth.

ABOUT LIFEWORKS AUSTIN

LifeWorks is a fearless advocate for youth and young adults pursuing a life they love and a stable future for themselves and their families.

LifeWorks is committed to innovative problem solving, shared accountability, and a relentless focus on achieving real, sustainable, and measurable results for the clients they serve. Their work stems from three core beliefs: everyone deserves a place to call home (housing), a chance to heal (counselling), and the opportunity to work and learn (education/workforce).

PARTNERSHIP OUTCOMES

LifeWorks is aligned with the Intracorp Foundation's mission to improve the lives of vulnerable children and youth, as they seek to empower young people, aged 16-24, during a pivotal juncture in their lives. Those served by LifeWorks are coming from circumstances - homelessness, foster care, juvenile justice - that can lead to significant trauma. For these young individuals, a lack of support could lead to a cycle of homelessness, while the right resources we can help them craft a future they'll cherish. Additionally, 50% of their clients are pregnant or parenting. By providing safe housing, they not only offer shelter but also nurturing environments where young parents and their young children can thrive.



LIFEWORKS AUSTIN

TEAM MEMBER SUPPORT

LifeWorks provide numerous volunteer opportunities for Intracorp Austin throughout the year, including curated volunteer activities, donor appreciation events where Leadership Partners can meet other dedicated supporters and online “Deep Dives” to learn more about topics of interest.

FINANCIAL SUPPORT

The Intracorp Foundation granted \$15,000 USD to support a match fund to encourage donations at their annual Lunch for LifeWorks fundraising event in 2024, with the objective of our grant generating a total of \$30,000 USD. Funds raised are unrestricted and support LifeWorks agency-wide, but a high percentage will go towards LifeWorks Rapid Rehousing program. The goal of this program is to help youth who are experiencing homelessness move quickly into permanent housing and build the skills and community connections they need to sustain housing after they exit services. With the support of this program, typically around 80% of clients are able to maintain their housing placement despite the challenges they encounter.





SAMMY'S HOUSE

ABOUT SAMMY'S HOUSE

This is the Intracorp Foundation's second year partnering with Sammy's House. Sammy's House provides high quality childcare educational services to children and young adults with special needs in an inclusive environment in the Austin and surrounding area. They give families support through educational services addressing issues relevant to parenting both the special needs and typically developing child, respite care and referrals to appropriate agencies for additional services, and promote public awareness and acceptance in the community on the values of diversity. Their vision is to close the gaps in services for individuals with disabilities.

Their child development centre and respite care program provides high quality care for over 100 students a year. This includes accessible care for the 66% of students from low-income families.

PARTNERSHIP OUTCOMES

For Sammy's House to be able to support these families in need, they must diversify funding sources to refrain from drastic tuition increases for economically disadvantaged families, while also paying fair wages to a historically underserved workforce that deserve to be supported. By doing so, they can take the first steps in breaking this domino effect by ensuring high-quality resources and educators for children and families in need. Our funding will be used to provide incentives to attract new educators back to the early childhood industry and retain current staff by providing them with a living wage and benefits, while helping to continue providing affordable, high-quality care to low-income families.





SAMMY'S HOUSE

TEAM MEMBER SUPPORT

There are opportunities for the Austin team to become involved in the community of families in need through sharing time, talent, and treasure. These volunteer opportunities include active projects, serving on their board of directors impacting global program services and promoting diversity, tolerance, and acceptance in the community.

FINANCIAL SUPPORT

Sammy's House were granted \$25,000 USD to fund the recruitment and retention of childcare providers and teachers.





ANY BABY CAN

ABOUT ANY BABY CAN

Any Baby Can is a non-profit that partners with families to overcome obstacles and achieve well-being. With programs that meet clients where they are – at home, work or school – Any Baby Can helps build stability, develop skills and navigate systems so children and families reach their full potential. The Any Baby Can community empowers parents, prioritizes healthy families, and invests in child development. They serve expecting parents, parents of young children, children with developmental delays and children with health care needs.

PARTNERSHIP OUTCOMES

Intracorp's grant will support Any Baby Can's No Estás Solo (NES) wraparound counselling program. NES serves high-risk pregnant women (for example first-time moms and teenagers), families with infants, children, and adolescents.

NES counselling complements evidence and research-based programs by helping to stabilize families with mental health counselling or support groups. Program staff members are trained in Mental Health First Aid to identify clients who need support and counselling. If indicated, referrals to NES are made, and bilingual counselling staff (English/Spanish) complete mental health assessments to triage clients into support groups or counselling sessions.

NES typically serves 350 individuals a year through counselling and support groups, with a third of these first-time mental health support users.

any baby can





ANY BABY CAN



TEAM MEMBER SUPPORT

Many of Any Baby Can's client families don't have the money to provide the holiday experience that we often take for granted. Through the Adopt-A-Family campaign the Austin team provided a family of five with gifts this holiday, ensuring a brighter festive season.

There are also opportunities for team members to volunteer at respite events for children and families and Camp Grey Dove, a summer camp for siblings of children with special health care needs.

FINANCIAL SUPPORT

Any Baby Can were granted \$10,000 USD towards No Estás Solo counselling services.

"I want to guide her to be the amazing woman she's meant to be. She should never feel watered down or held back because of the difficulties I've been through."
-Andromeda





NEWPORT BEACH



HOMEAID ORANGE COUNTY

Newport Beach are working with three organizations, helping people experiencing or at risk of homelessness build new lives through construction, community engagement and education.

ABOUT HOMEAID

Founded in 1989, HomeAidOrange County has completed a total of 70 housing projects and served 77,000 people to date. They continue to serve 10,000 people annually. Currently, HomeAid has six housing projects in various stages of development that will add a total of 58 housing units (241 beds) to Orange County. These will serve a variety of needs in the homeless population, including emergency shelters, bridge housing, and permanent affordable housing.

PARTNERSHIP OUTCOMES

The Intracorp Foundation is supporting the La VetaVillage project, which will renovate three historic homes to create six housing units (20 beds). The six housing units are affordable housing (50% Area Median Income) for families and seniors who are experiencing or at risk of homelessness and will permanently establish an intergenerational community of safe and dignified housing.

In addition to homes, the Village will include a Community Center, Community Garden, on-site case management services, and a 100-year-old Historic Avocado Tree.





HOMEAID ORANGE COUNTY

TEAM MEMBER SUPPORT

There are a variety of volunteer opportunities for the Newport Beach team can see firsthand the positive impact they can make in their community. These include helping HomeAid put together care packages for the families moving from shelters to more permanent housing and participating in HomeAid Care Days. For Care Days, the team engaged in hands-on labour at HomeAid housing projects to beautify the premises. The activities include cleaning up, applying fresh paint, landscaping, and other works of general upkeep. Such simple touch-ups breathe life into a housing project and improve the overall quality for the benefit for tenants. Team members also attended HomeAid's annual gala.

FINANCIAL SUPPORT

The Intracorp Foundation granted \$30,000 USD to HomeAidOrange County towards the renovation and building of Le Veta Village. The Newport Beach Foundation Committee also hosted an awareness and fundraising event at their office. A further \$11,600 was raised at this event through generous support from our trade partners, consultants, employees, capital partners, and friends of Intracorp.





SPEECH AND LANGUAGE DEVELOPMENT CENTER

ABOUT SPEECH AND LANGUAGE DEVELOPMENT CENTER

Speech and Language Development Center's (SLDC) mission is to provide education and therapy to children and young adults with special needs in an environment that nurtures growth, inspires achievement and maximizes their potential. SLDC envisions a center which lives its values, is acknowledged as a leader in special education and is a model for other organizations. More than 175 staff members provide programs and services for over 200 children and adults ages one through 40 years. The majority of SLDC's students have a diagnosis of Autism Spectrum Disorder, though many students have multiple conditions.

PARTNERSHIP OUTCOMES

Because of rising rates of diagnosis, paired with ever-increasing fees for medical care and therapy, many find that the safety net for families with special needs is lacking. Within the public school system, funding and capabilities are stretched to the maximum as the population of students with special needs rises. There are simply not enough specialized programs with free or reduced costs for families to access. Grant funding from the Intracorp Foundation holds the promise of transforming the landscape for SLDC and the special needs community it serves. Currently, SLDC relies heavily (95%) on revenue from school districts, medical insurance, and local Regional Centers, covering essential care but leaving limited room for growth and enrichment.

FINANCIAL SUPPORT

We donated \$15,000 USD to enable SLDC to invest in needed resources and technological upgrades. This translates to improved access to educational resources and tools for students with special needs, empowering them to reach their full potential.





PROJECT HOPE ALLIANCE

ABOUT PROJECT HOPE ALLIANCE

The mission of Project Hope Alliance is to end the cycle of homelessness, one child at a time. They believe that the futures of the youth we serve should not be limited by the circumstances of their parents. They fight to end the cycle of homelessness with a proactive, upstream approach to helping each student in their program by ensuring that they have the necessary resources to survive today and thrive in the future.

PARTNERSHIP OUTCOMES

Our donation will support underprivileged children experiencing homelessness in Orange County. By focusing holistically on their education and development, Project Hope provides support so that they can conceptualize and eventually realize a future without homelessness.

TEAM MEMBER SUPPORT

Intracorp will have volunteer opportunities to support Project Hope's students throughout the year. Volunteer opportunities include individual opportunities (such as mentoring and tutoring) and group opportunities (such as volunteering at office donation drives or career exploration panels).

FINANCIAL SUPPORT

The Intracorp Foundation donated \$5,000 USD to support Project Hope to continue to grow its Group Work and Summer Enrichment programs.





SEATTLE



AMARA FAMILY

The Seattle Foundation Committee continued to support two multi-year partner organizations dedicated to equitable communities.

ABOUT AMARA FAMILY

Amara is committed to positive long-term outcomes for children and families. They drive systemic change, promote healing, and advance racial and LGBTQIA+ equity, by offering programs and services to families during the foster care process, and to adoptees and families, following adoption. Amara supports over 1,500 people each year, and over 270 children experiencing foster care are supported through their Emergency Sanctuary, Family Time, Foster Care and Best for Babies programs. This sees over 34,000 safe bed-nights provided to children in foster care, and last year 57 children were safely returned home to their parents or adopted by their Amara foster parents.

PARTNERSHIP OUTCOMES

Amara's finances have not recovered from the pandemic. Donations are essential to allowing them to continue their initiatives to support vulnerable youth and their families.

TEAM MEMBER SUPPORT

The Seattle team have provided hands on support through volunteering opportunities, such as wrapping 140 gifts for Amara's holiday drive. The Foundation Committee attended Amara's "We Thrive Together" event, where they heard encouraging remarks from their CEO, Scarlett Aldebot-Green and inspirational testimonies by foster parents working with Amara.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$25,000 USD to enable Amara to continue its support of children at risk of foster care in King and Pierce counties. The Seattle team also supported Amara by fundraising an additional \$2,500 USD for 55 brand new winter coats.





FRIENDS OF YOUTH

ABOUT FRIENDS OF YOUTH

Friends of Youth is a nonprofit organization dedicated to serving youth and young families facing circumstances of homelessness, foster care and behavioural health challenges. They offer shelter for young adults, drop-in, safe place hotline, healthy start for families parenting young children, foster care, behavioural health, youth engagement, supportive housing and rapid rehousing, group homes, employment services, transitional living, and residential treatment services.

PARTNERSHIP OUTCOMES

The Foundation's support benefits Friends of Youth's two shelters, The Landing (for young adults) and the Youth Haven (for minors). The Landing provides basic needs resources for young adults experiencing homelessness including shelter, food, showers, laundry, clothing and hygiene materials. The Landing provides Emergency shelter and transitional living for youth ages 7-17 with case management, life skills and education supports, recreational outings and family mediation.

TEAM MEMBER SUPPORT

Team members and their families volunteered their time to build and install raised garden beds at the Friends of Youth campus, and our Homeowner Care team helped with general maintenance and fixes of Friends of Youth properties. The Seattle office also donated over 100 holiday gifts in addition to back-to-school supplies, and had pizza delivered once a month to Friends of Youth shelters once per month.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$25,000 USD to support Friends of Youth's shelters.





VANCOUVER



AUNT LEAH'S PLACE

The Vancouver Foundation Committee has supported five organizations who are committed to improving outcomes for young people.

ABOUT AUNT LEAH'S PLACE

Aunt Leah's Place helps prevent children in foster care from becoming homeless and mothers in need from losing custody of their children. To support them on their journey to self-sufficiency, Aunt Leah's Place provides supportive housing, job training and coaching on essential life skills.

PARTNERSHIP OUTCOMES

The Foundation provided funding for the Thresholds program for a second year. Our grant will be used to sustain the expanded Thresholds program, maintain current Thresholds staff levels, leverage additional fundraising, and will allow Aunt Leah's to provide follow-up support as families move into the community. Their goal is to ensure that the child welfare cycle is disrupted permanently, and families are launched well and safely into independent housing. Last year they supported 14 moms and 18 children in their Thresholds homes and 92% of Thresholds moms maintained custody of their children, with 98% securing safe housing upon exiting the program.

TEAM MEMBER SUPPORT

As Aunt Leah's continue to build their housing program, they will be looking for pro-bono advice on housing development from the Intracorp team. Our CEO also provided a quote so that our Foundation can be profiled in Aunt Leah's newsletter, in order to encourage support from fellow corporate Foundations.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$15,000 CAD to support Aunt Leah's.





COAST MENTAL HEALTH

ABOUT COAST MENTAL HEALTH

All of us are likely to encounter some form of mental illness during our lives. A Vancouver based non-profit, Coast, believes that people living with mental challenges can thrive in our communities if they are given the right resources: housing, support services and employment and education opportunities. Their approach is client-focused and community-based. The people they serve – their clients – take the lead in their recovery, working side-by-side with Coast's team to set goals and decide which services and programs will best help them meet these goals.

PARTNERSHIP OUTCOMES

It costs \$2,000 CAD for Coast Mental Health to provide support services to one person for one year. We sought to leverage our connections to provide mental health support for 2.5 youth.

TEAM MEMBER SUPPORT

The Vancouver Office has transitioned to ordering all internal catering from social value enterprises. Social Crust Café is part of Coast's Culinary Skills Program, providing youth recovering from mental illness with training, coaching and work experience. One of our preferred social value vendors, the Vancouver office ordered 223 meals from Social Crust in 2023.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$2,500 CAD to support Coast. This was part of a matching effort that saw \$2,500 CAD matched by our CEO.





ABOUT MOM2MOM

More than 150,000 children in BC live in poverty. Without intervention, research shows that these children are at risk of mental health issues, chronic health issues, addiction, and poor educational outcomes. Mom2Mom's mission is to connect moms and children living in poverty with the community, resources, and support they need to thrive.

PARTNERSHIP OUTCOMES

Food poverty is one of the biggest challenges faced by moms who are solo-parenting in poverty. This partnership has enabled Mom2Mom to provide grocery stipends to 280 moms and their children.

TEAM MEMBER SUPPORT

The Vancouver team have decorated holiday ornaments to accompany grocery hampers for the parents who rely on Mom2Mom's services. Team members have also volunteered at their holiday event, greeting families as they collect their gifts and groceries, and serving hot chocolates.

FINANCIAL SUPPORT

The Intracorp Foundation donated \$15,000 CAD to support Mom2Mom. We granted \$7,500 CAD in spring as the match donor for Mom2Mom's Compassion Fund campaign, which exceeded its target. The Compassion Fund is a reserve fund which provides life-changing financial support for things like extra groceries, medical bills not covered by MSP, household necessities, help with overdue bills, and much more.

We donated a further \$7,500 CAD as a match donor for Mom2Mom's Giving Tuesday campaign, which encouraged additional match donors and saw gifts triple matched!



"The Intracorp Foundation is proud to partner with Mom2Mom to improve the lives of moms and children living in poverty. The Mom2Mom team works tirelessly to help families realize their potential, by connecting them with the community and providing them with the resources and support needed to thrive. We believe this is vital to breaking the poverty cycle."

— Intracorp Foundation, M2M Matching Donor

With TRIPLE matching, your gift of \$275 becomes \$825—providing THREE families with a month of grocery support!



mom2mom



HABITAT FOR HUMANITY

ABOUT HABITAT FOR HUMANITY

Habitat for Humanity Greater Vancouver's mission is to mobilize volunteers and community partners to help local families in need build strength, stability and independence through affordable homeownership.

PARTNERSHIP OUTCOMES

Our grant will go towards their affordable housing building project in Coquitlam for 42 low-income, working families with children to help address help address the city's lack of affordable housing and low vacancy rate. This supports in improving the lives of children and youth by putting them in a position to succeed in safer and better schools, community programs and social settings and can contribute to improved health, educational, and financial outcomes for partner families and their children.

TEAM MEMBER SUPPORT

Habitat for Humanity will be inviting team members to volunteer at a Build Day at their Coquitlam build site.

FINANCIAL SUPPORT

The Intracorp Foundation granted \$15,000 CAD to Habitat for Humanity's Step Up Challenge campaign as a matching donation partner. We matched ever dollar raised by climbers participating in the challenge up to this amount, doubling their impact. This saw increased donations to the campaign and meant a total of \$30,000 CAD was raised for Habitat for Humanity.





FACE OF TODAY

ABOUT FACE OF TODAY

Face of Today's mission is to invest in strategic partnerships with aligned organizations, co-creating and delivering youth-centred programs that foster resilience, personal development and a mindset of giving back. Over 150 youth are served regularly, and these youth attend Vancouver's most impoverished schools, categorized as Tier 1 schools by the Vancouver School Board. Many of the youth come from single-parent/guardian households or households that fall below the poverty line.

PARTNERSHIP OUTCOMES

The Face Of Today team will use our donation to support the operations of the Face Of Today Centre, which provides food security, therapy and tutoring, mentorship, programs, and wrap around support. Face of Today has adapted their Wrap Around Program to make sure that they are providing specific and timely support to address the needs of each their of our unique families. As such they have been able to infuse almost \$50,000 CAD in gift cards (predominantly for groceries) into our community. They have funded 48 emergency grants to families and served more than 3,200 meals and 11,500 snacks to youth to ensure their bodies and minds are fueled to tackle life head on.

TEAM MEMBER SUPPORT

Face of Today will work with the Vancouver Committee to facilitate volunteer opportunities for our team members in alignment with their values of Community, Accountability, Resiliency and Empowerment.

FINANCIAL SUPPORT

The Foundation donated \$2,500 CAD to Face of Today. As a result, the Vancouver Office selected Face of Today to receive the funds raised through our Presentation Centre Accessory sale. This saw a further \$2,700 CAD go towards the Face of Today Centre's operations.





We look forward
to continuing to
make positive
contributions to our
local communities
in 2024.